Product Specifications



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Premium Double Sided Poster

PRODUCT NAME	Premium Double Sided Poster
Category	Posters
Available Sizes	Custom Size:
	Min: 148mm x 210mm (A5)
	Max: 3500mm x 1500mm
Base Material	Super Smooth Vinyl Poster
	Blockout with Double-Sided Print
	UV and Water Resistant
	440GSM Vinyl
	4-Colour UV Curable Ink
Base Finishing	Trim to Size
Other Finishing Options	6mm Eyelets (silver), 6mm Punch Holes, Sewn Pockets, 45mm Suction Cups, Suction Cups with Pin (19mm Pin),
	Custom Finishing
Print Resolution	448DPI Turbojet Print
Related Products	N/A
Hardware Options	Aluminium Snap Banner Hanger, Poster Grip Hanger Clear Plastic, POS Flags

ARTWORK INFORMATION	
Artwork Dimensions - Front (W x H)	Custom
Artwork Dimensions - Back (W x H)	Custom
No. of Graphic Areas	TWO, (Side A & B)
Artwork Spec Sheet	
Minimum Artwork Resolution	150DPI
Min Font Size	10 Point

USAGE INFORMATION	
Ideal Applications	Indoor and Outdoor Signage, Window, Wall and Hanging Posters, Shop Front Advertising, Multiple Messaging,
	Retail Promotions
Key Benefits	Highly Durable and Heavy Weight Stock, UV and Water Resistant, Custom Size,
	Two Different Designs
Indoor/Outdoor Recommendation	Indoor and Outdoor Use

PACKAGING & DELIVERY INFORMATION		
Standard Turnaround Time	3 Business Days - Dispatch or Pick Up on the 4th day	
Packaged Dimensions (W x H x D)	Based on Poster Size	
Packaged Weight	Based on Poster Size	
Package Type	Rolled and Packed in a Cardboard Tube/Protective Plastic Roll	

WARRANTY AND CARE INFORMATION		
Warranty	1 year	
Life Expectancy	Ink: up to 36 months	
Care Instructions	0.5m + Viewing distance	